

Guillermo Rodríguez  
Art Direction & Design

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Portfolio  
<http://guillerorodriguez.com/portfolio.pdf>

## Work Experience

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### US - NYC

Jo Malone  
Senior Art Director  
08.2016–01.2017

Clinique  
Senior Art Director  
04–10.2015

Cole Haan  
Freelance Senior Art Director  
07–09.2014

Laird and Partners  
Freelance Senior Art Director  
05–06.2014

Noë & Associates  
Senior Art Director  
2012–2014

### EU - SPAIN

Lavand  
Creative Director  
2011–2012

The Spirit Not The Shape  
Furniture Designer  
2008–Present

BaseDesign  
Middle-Weight Graphic Designer  
2008–2009

Replica Comunicación  
Middle-Weight Graphic Designer  
2006–2007

Egoiste Publicaciones  
Design Director / Graphic Designer  
2005–2007

Self-Employed  
Freelance Interior Designer  
2004–2007

## Client List

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MZ Wallace  
Clinique  
Cole Haan  
Tory Burch  
Banana Republic  
David Webb  
Surface Magazine  
Robert Rodriguez  
David Stark Design  
Baccarat Residences NY  
1 Hotel South Beach  
Reina Sofia Museum  
Loewe

## Academic Training

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Master's Degree in Communication  
& Digital Media.  
Pompeu Fabra University,  
Barcelona, 2001

Bachelor's Degree in Fine Arts.  
Polytechnic University,  
Valencia, 1999

Exchange Program.  
Middlesex University School of Arts,  
London, 1997

## Computer Skills

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Creative Suite  
HTML

## Languages

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Spanish  
English

## Exhibitions

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Nature and Night.  
Espacio Valverde.  
Madrid, 2006

Proyecto Líquido.  
Espacio Líquido Gallery.  
Gijón, 2001

Drawing the Landscape (Solo Show)  
Oviedo – Gijón – Grado.  
Sept. 2000 – Jan. 2001

Creació Jove.  
Sala La capella, Barcelona.  
2000.

## Recognitions

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Heraldo de Aragón Newspaper.  
Spain, Feb 2012

Yodona Magazine.  
Spain, Jan 2012

Pasajes de Diseño Magazine.  
Spain, July 2010

Entremuros Magazine.  
Mexico, Jun 2010

El Duende Magazine.  
Spain, April 2010

El Mundo Newspaper.  
Spain, April 2010

Glamour Magazine.  
Spain, Dec 2010

EP(S):  
Weekly Magazine by El País  
Spain, Oct 2006